

(54012) : 54012 : Audience Studies

(54022) : 54022 : Entertainment Studies

(54032) : 54032 : Strategic Communication

(54042) : 54042 : Writing for the Media-2

(54071) : 54071 : Production for the audio-visual media

(54072) : 54072 : Preparing an Advertising Campaign

(54092) : 54092 : Digital Media Marketing

Course Code	Course Title	Course Credits	E1 (EXTERNAL EXAMINATION)		I1 (INTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
54012	Audience Studies	4.00	20.00	50.00	20.00	50.00	40.00	100.00
54022	Entertainment Studies	4.00	20.00	50.00	20.00	50.00	40.00	100.00
54032	Strategic Communication	4.00	20.00	50.00	20.00	50.00	40.00	100.00
54042	Writing for the Media-2	2.00	10.00	25.00	10.00	25.00	20.00	50.00
54071	Production for the audio-visual media	4.00	20.00	50.00	20.00	50.00	40.00	100.00
54072	Preparing an Advertising Campaign	4.00	20.00	50.00	20.00	50.00	40.00	100.00
54092	Digital Media Marketing	4.00	20.00	50.00	20.00	50.00	40.00	100.00

@:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; āC: SUM OF C; āCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = āCG / āC; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

**MU-0488: DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES**

SEAT NO	NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)										54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54072 : Preparing an Advertising Campaign (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )		
External (50/20)	External (50/20)										External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG
Internal(50/20)	Internal(50/20)										Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)							
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3322007	ROSHNI DEVENDRA SINGH										Repeater					FEMALE					(2023034110006798)					MU-0488: Deviprasad Goenka Management College of Media Studies							
E1	26+			P	34+				P	26+				P	12+				P	22+				P	30+				P			MARKS	
I1	21			P	22				P	24				P	24				P	26				P	35+				P			( 302 )	PASS
TOT	47	4	D	4	16.0	56	6	B	4	24.0	50	5	C	4	20.0	36	8	A	2	16.0	48	4	D	4	16.0	65	7	B+	4	28.0	22	120.0	5.45

@:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO	NAME					STATUS	GENDER	ERN	COLLEGE					TOTAL ( 550 )	RESULT	REMARK																		
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)	54042 : Writing for the Media-2 (THEORY)	54072 : Preparing an Advertising Campaign (THEORY)	54092 : Digital Media Marketing (THEORY)					äC	äCG	äCG																		
External (50/20)	External (50/20)					External (50/20)	External (25/10)	External (50/20)	External (50/20)																									
Internal(50/20)	Internal(50/20)					Internal(50/20)	Internal(25/10)	Internal(50/20)	Internal(50/20)																									
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C															
3322008	SUBHASHREE DEBATA					Repeater	FEMALE	(2023034110006985)	MU-0488: Deviprasad Goenka Management College of Media Studies																									
E1	38+		P		34+		P		39+		P		15+		P		30+		P	35+		P	MARKS											
I1	24		P		23		P		25		P		25		P		28		P	38+		P	( 354 )		PASS									
TOT	62	7	B+	4	28.0	57	6	B	4	24.0	64	7	B+	4	28.0	40	9	A+	2	18.0	58	6	B	4	24.0	73	8	A	4	32.0	22	154.0		7
SEAT NO	NAME					STATUS	GENDER	ERN	COLLEGE					TOTAL ( 550 )	RESULT	REMARK																		
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)	54042 : Writing for the Media-2 (THEORY)	54072 : Preparing an Advertising Campaign (THEORY)	54092 : Digital Media Marketing (THEORY)					äC	äCG	äCG																		
External (50/20)	External (50/20)					External (50/20)	External (25/10)	External (50/20)	External (50/20)																									
Internal(50/20)	Internal(50/20)					Internal(50/20)	Internal(25/10)	Internal(50/20)	Internal(50/20)																									
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C										
3322010	KHAN ANAM ABDUL MANNAN					Repeater	FEMALE	(2023034110006451)	MU-0488: Deviprasad Goenka Management College of Media Studies																									
E1	24+		P		22+		P		20+		P		11		P		24+		P	26+		P	MARKS											
I1	22		P		23		P		20+		P		12		P		25		P	30+		P	( 259 )		PASS									
TOT	46	4	D	4	16.0	45	4	D	4	16.0	40	4	D	4	16.0	23	4	D	2	8.0	49	4	D	4	16.0	56	6	B	4	24.0	22	96.0		4.36

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( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK								
54012 : Audience Studies (THEORY)		54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54072 : Preparing an Advertising Campaign (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG								
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3322011		ISHWARI NITIN KUGE					Repeater					FEMALE					(2023034110006364)					MU-0488: Deviprasad Goenka Management College of Media Studies															
E1	20+			P	32+			P	22+			P	18			P	32			P	36+			P													
I1	31+			P	38+			P	35+			P	12			P	32			P	43+			P													PASS
TOT	51	5	C	4	20.0	70	8	A	4	32.0	57	6	B	4	24.0	30	7	B+	2	14.0	64	7	B+	4	28.0	79	8	A	4	32.0	22	150.0	6.82				

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( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

**MU-940: DEPARTMENT OF COMMUNICATION AND JOURNALISM**

SEAT NO	NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																									
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54071 : Production for the audio-visual media (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )																																
External (50/20)	External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG																														
Internal(50/20)	Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																					
TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C	TOT GP G C G*C																																					
3322002	ANSHVI SINGH										Repeater					FEMALE					(2023034110001648)					MU-940: Department of Communication and Journalism																																
E1 34+	P					34+					P					40+					P					15+					P					36+					P					41+					P					MARKS		
I1 27+	P					30+					P					22					P					17+					P					38+					P					36+					P					( 370 )		PASS
TOT 61	7	B+	4	28.0	64	7	B+	4	28.0	62	7	B+	4	28.0	32	7	B+	2	14.0	74	8	A	4	32.0	77	8	A	4	32.0	22	162.0	7.36																										

@:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO	NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)										54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54071 : Production for the audio-visual media (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )		
	External (50/20)										External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG
	Internal(50/20)										Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)							
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3322003	MUDITA GUPTA										Repeater					FEMALE					(2023034110002218)					MU-940: Department of Communication and Journalism							
E1	29+			P	32+				P	38+				P	15+				P	39+				P	36+				P	MARKS			
I1	29+			P	32+				P	23				P	10+				P	36+				P	35+				P	( 354 )		PASS	
TOT	58	6	B	4	24.0	64	7	B+	4	28.0	61	7	B+	4	28.0	25	5	C	2	10.0	75	8	A	4	32.0	71	8	A	4	32.0	22	154.0	7
SEAT NO	NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK
54012 : Audience Studies (THEORY)	54022 : Entertainment Studies (THEORY)										54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54071 : Production for the audio-visual media (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )		
	External (50/20)										External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG
	Internal(50/20)										Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)							
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3322004	YASH R GOHAR										Repeater					MALE					(2023034110002403)					MU-940: Department of Communication and Journalism							
E1	33+			P	32+				P	30+				P	21+				P	42+				P	36+				P	MARKS			
I1	20+			P	22+				P	21				P	18+				P	41+				P	32+				P	( 348 )		PASS	
TOT	53	5	C	4	20.0	54	5	C	4	20.0	51	5	C	4	20.0	39	8	A	2	16.0	83	9	A+	4	36.0	68	7	B+	4	28.0	22	140.0	6.36

@:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK				
54012 : Audience Studies (THEORY)		54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54071 : Production for the audio-visual media (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )						
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG				
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)											
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3322005		KOMANDLOOR BALA TRIPURA SUNDARI PRAGNYA					Repeater					FEMALE					(2023034110001755)					MU-940: Department of Communication and Journalism											
E1	23+		P		27+		P		32+		P		11+		P		30+		P		38+		P		MARKS								
I1	24+		P		20+		P		21		P		14		P		22+		P		35+		P		( 297 )							PASS	
TOT	47	4	D	4	16.0	47	4	D	4	16.0	53	5	C	4	20.0	25	5	C	2	10.0	52	5	C	4	20.0	73	8	A	4	32.0	22	114.0	5.18
SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK				
54012 : Audience Studies (THEORY)		54022 : Entertainment Studies (THEORY)					54032 : Strategic Communication (THEORY)					54042 : Writing for the Media-2 (THEORY)					54071 : Production for the audio-visual media (THEORY)					54092 : Digital Media Marketing (THEORY)					( 550 )						
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG				
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)											
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3322006		SHRIVASTAV ISHA DINESH					Repeater					FEMALE					(2023034110003735)					MU-940: Department of Communication and Journalism											
E1	32+		P		30+		P		30+		P		13+		P		37+		P		38+		P		MARKS								
I1	29+		P		28+		P		25+		P		18		P		43+		P		35+		P		( 358 )							PASS	
TOT	61	7	B+	4	28.0	58	6	B	4	24.0	55	6	B	4	24.0	31	7	B+	2	14.0	80	9	A+	4	36.0	73	8	A	4	32.0	22	158.0	7.18

@:O.5042A/O.5043A/O.5044A; \*:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

( NEP 2020 ) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0